



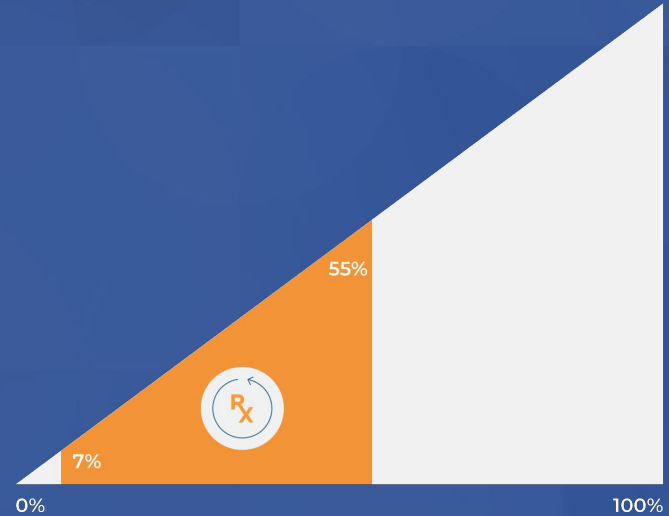
NEW!

Improving  
Compliance  
with Refill  
Reminders

## THE CHALLENGE:

Adherence to pet owner administered medication is historically low.

Despite the duration of medication, patient type and severity of the disease.



A review of several compliance studies across human and veterinary medicine reveals that compliance with medication ranged from 7-55%.

## THE CHALLENGE:

# Compliance with preventatives is also low.

Despite the known dangers of common parasites like fleas and ticks.

**22%** of pet owners adhere to recommended treatment plans<sup>1</sup>

**60%** of clients leave without buying heartworm prevention<sup>2</sup>

**6.1 months** is the estimated actual flea and tick prevention coverage based on owner medication purchases<sup>3</sup>

**Clients visit a vet hospital 2.8 times per year** compared to 1.8 times per week for grocery or big box stores<sup>4</sup>

Sources:

1-AAHA Financial & Productivity Pulsepoints via MDPI Journal

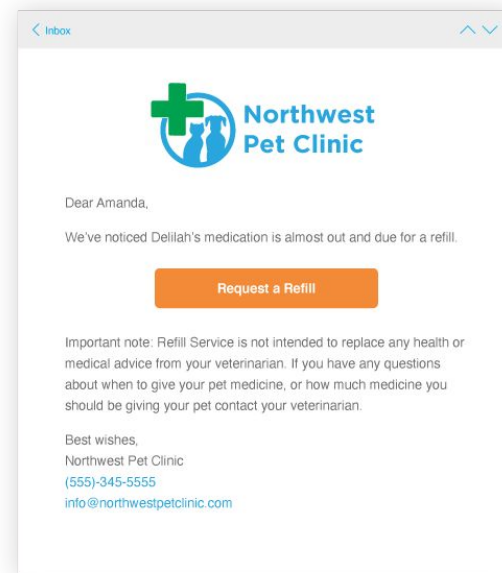
2-Today's Veterinary Practice

3-Parasites and Vectors

4-AVMA

We've expanded our proven digital service reminders with new refill reminders to grow compliance & adherence.

Refill reminders from VitusVet can help your practice better prioritize, manage and more effectively sell from your **in-house** inventory.



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