

# Five Myths About the CareCredit credit card... **Busted.**

Get answers to common myths and learn how financing can help more clients pay for a Lifetime of Care™ for their pet.



## Myth #1: CareCredit is only for unexpected veterinary costs.

**Busted.** The CareCredit credit card can be used to pay for any service you offer:

- Exams
- Boarding & grooming
- Senior care
- Prescriptions & over-the-counter medications
- Heartworm, flea & tick preventives
- And more

## Myth #2: CareCredit is too expensive for my practice.

**Busted.** With CareCredit,

you can choose the financing options



you want to make available to your clients, and customize transaction minimums for each option.

This ensures that offering CareCredit works for you and your clients.

## Myth #3: Financing is expensive and may not be the best choice for my clients.

**Busted.** The CareCredit credit card gives your clients a convenient way to pay over time for their pet's care. It's a financing solution they'll appreciate.

**97%** of cardholders rate CareCredit a good to excellent value.



## Myth #4: Applying for the CareCredit credit card is difficult.

**Busted.** CareCredit makes it easy to apply from a tablet, computer or smartphone in your office:

- Custom Link & QR Code
- CareCredit Mobile App
- Web: [carecredit.com/apply](http://carecredit.com/apply)
- Phone\*



## Myth #5: CareCredit is complicated to explain.



**Busted.** CareCredit has free tools and resources, like sample scripts to help your team discuss financing options with clients and help them move forward with care.

**Get training, answers and advice.**

Call your CareCredit Team at 800-859-9975, option 6.

