

# Visa Small Business Resources



## Offers & Benefits

[Yelp Offer:](#) Eligible small business owners using their Visa Business card can get \$50 in bonus ad spend when they spend \$150 on Yelp Ads in a given month

[Visa Offers & Perks:](#) Access to online and in-store offers from a range of leading merchants that you can target to your cardholders

[Visa Business Cards & Benefits:](#) Overview of Visa card products and always-on small business cardholder benefits offered through issuer card programs. Please contact your financial institution for more info.



## Tools & Resources

[Small Business Hub:](#) Centralized hub to help small business owners start, run, and grow their business; support for businesses through COVID recovery

[Practical Business Skills:](#) Repository of educational resources to help small business owners manage their money and grow their business

[Authorize.Net:](#) Payment gateway solution to help businesses start accepting electronic and credit card payments in person, online, or over the phone

[Visa's Digital Transformation Study:](#) Practical skills for SMBs including marketing tips, how to enhance the customer experience, and more



## Accepting Visa Materials

[Point of Sale Guidelines:](#) Specifications to help licensed users accurately reproduce the Visa POS Graphic across all media

[Tap to Pay Merchant Signage:](#) Tap to pay signage (branded and unbranded) available for free to merchants to help educate consumers at the point of sale



## Additional SMB Support

[Visa's Back to Business Finder Tool:](#) Help consumers locate small businesses that may be open during natural disasters; updated for COVID

[She's Next, Empowered by Visa:](#) Effort to champion women business owners as they build, sustain, and advance their businesses

[Virtual small business learning series:](#) A virtual learning series for small business owners that offers some of the most impactful ways to **VISA** transform your business.