



<b>Leader</b>	<b>Easiest To Use</b>	<b>Easiest Setup</b>	<b>Easiest Admin</b>	<b>Users Most Likely To Recommend</b>	<b>Highest User Adoption</b>
Small Business	Small Business	Small Business	Small Business	Small Business	Small Business
SUMMER 2021	SUMMER 2021	SUMMER 2021	SUMMER 2021	SUMMER 2021	SUMMER 2021

# End-to-end client experience platform for growing small businesses.

Software that helps you **Get the Job, Manage the Job and Get Credit.**

Designed and customized to fit your industry so you can do business easier and be easier to do business with.

- Manage your schedule and your staff.
- Track jobs, projects and tasks more efficiently.
- Grow revenue and be more profitable.
- Increase referrals and build lasting customer relationships.
- Communicate with customers more effectively.
- Process Credit Card and ACH payments faster with ThryvPay<sup>SM</sup>



**"My entire staff uses Thryv from their smartphones; the scheduling feature makes it easy to stay organized."**

**Green Tech Cleaning, LLC**  
**Derrick Green**

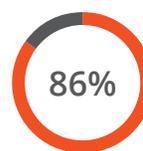
Power User Since May 2017



*My clients can make payments and book appointments right from their phone.*

Nanette Pace | 4 Legs of Love

- **End-to-end Software:** Manage your business smarter with software that helps you reach more customers, keeps you organized and gets you paid faster, all from a single screen.
- **On-the-go Access:** Whether you're in the office or on the job, run your business straight from your mobile device, 24/7.
- **24/7 Service & Support:** Our team of experts set-up and customize your software based on your business needs. Unlimited support via chat, email, phone and access to our Support Center with how-to videos, articles and more.



**Did you know?**

**86%** of buyers **are willing to pay more** for a great customer experience.<sup>1</sup>

1. <https://www.superoffice.com/blog/customer-experience-statistics/>, July 2020.

All trademarks and marks are owned by each of represented organizations and are registered in the U.S. and other countries. Terms and conditions apply, located at [thryv.com/thryv-terms/](https://thryv.com/thryv-terms/). ©2021 Thryv, Inc. All rights reserved. THRYV600\_080921

Software Features	Unlimited	Professional	Plus
<b>Unlimited 24/7 Service &amp; Support</b>	✓	✓	✓
Software Onboarding	✓	✓	✓
Ongoing Support, Coaching & Training	✓	✓	✓
Phone, Chat & Email	✓	✓	✓
Learning Center with Videos & Guides	✓	✓	✓
<b>Additional Features</b>			
<b>Get the Job:</b> Reach more customers and build your brand.			
Google My Business™ & Reserve with Google™ <sup>1</sup>	✓	✓	✓
Online Listings Management powered by Yext™	✓	✓	✓
Social Media - Posting & Content Library	✓	✓	✓
Social Presence Mgt. - Facebook®, Twitter® & Google My Business™ Posts	12 posts /mo.	12 posts /mo.	X
Social Boosting	Facebook only	X	X
Professionally Design Website	✓	✓	Additional investment
Auto-generated Video (1 - 30 Sec.)	✓	✓	X
Custom Video Package (12 Videos)	✓	X	X
<b>Manage the Job:</b> Stay organized and get paid.			
User Accounts	10 Users	5 Users	2 Users
CRM - Customizable with Data Enrichment	✓	✓	✓
Project, Task, and Job Tracking	✓	✓	✓
Client Communication Inbox	✓	✓	✓
Client Portal with Customer Login	✓	✓	✓
Estimates & Invoices	Unlimited	Unlimited	Unlimited
ThryvPay® Payment Processing with Credit Card & ACH - Scheduled Payments, Convenience Fees, Tipping and Dispute Assistance	✓	✓	✓
Payment Processing powered by Square®, Stripe® or PayPal®	✓	✓	✓
Scheduling & Appointments	Unlimited	Unlimited	Unlimited
Packages & Products for Services	Unlimited	Unlimited	Unlimited
Two-Way SMS/Text Messaging	Unlimited	Unlimited	Unlimited
Thryv App Market Integrations & Partnerships & Zapier® Integrations	✓	✓	✓
Document Storage	Unlimited	50 GB	20 GB
Domain Based Gmail Standard	1 User	1 User	1 User
<b>Get Credit:</b> Generate more reviews.			
Marketing Announcements & Automated Campaigns	Unlimited	10,000 /mo.	5,000 /mo.
Customized Automated Campaigns	✓	✓	X
Review Generation & Management	✓	✓	✓
Review Acknowledgment Service	✓	✓	X
<b>Available Enhancements Add-ons</b>			
Thryv Leads - Includes GMB Optimization	Additional investment	Additional investment	Additional investment
Additional User Accounts	Additional investment	Additional investment	Additional investment
HIPAA Secure	Additional investment	Additional investment	Additional investment
Domain Based Gmail Standard or Certified (per user)	Additional investment	Additional investment	Additional investment
Google™ My Business Optimization	✓	Additional investment	Additional investment
Social Facebook Boosting (additional increments)	Additional investment	X	X
Video Ad Views <sup>2</sup> - 25K (additional increments)	Additional investment	X	X
Photo Package (30 Professional Photos)	Additional investment	Additional investment	X
Professionally Designed Website	✓	✓	Additional investment
Enhanced Accessibility Site Full-Managed Service <sup>3</sup>	Additional investment	Additional investment	Additional investment
Search Engine Optimization (SEO) <sup>4</sup> *Only with purchase of Professional Website *Money Back Guarantee available only with Unlimited & Professional	Additional investment	Additional investment	Additional investment
5 Pages Additional Copywriting (increments) *only with purchase of Professional Website	Additional investment	Additional investment	Additional investment
Business Logo	Additional investment	Additional investment	Additional investment

1. Reserve with Google is limited to certain verticals, but is continuously growing their list. 2. This add-on feature allows purchase of multiple increments. 3. Includes indemnification protection via AudioEye® for up to \$1,000 in legal costs, see terms and conditions for more details. 4. All conditions of the Money Back Guarantee program must be satisfied. All trademarks and marks are owned by each of represented organizations and are registered in the U.S. and other countries. No affiliation or endorsement is implied. Terms and Conditions located at [thryv.com/thryv-terms/](https://thryv.com/thryv-terms/).