



MONEY SMART FOR SMALL BUSINESS



BUILDING OPPORTUNITIES: Train Entrepreneurs in Your Community

Money Smart for Small Business (MSSB) is an instructor-led curriculum developed by the FDIC and the SBA. MSSB’s 13 modules provide introductory business training for aspiring and existing entrepreneurs on the basics of starting and growing a business.

Bankers can provide training directly to entrepreneurs or in collaboration with small business development organizations.

Banks can sponsor classes, serve as guest speakers and provide banking services to training graduates!

There are no requirements or certifications needed to teach MSSB. The instructor-led training is so turnkey that virtually any banking staff member could provide the training.



Cultivate and Grow Successful Customer Relationships!

- Entrepreneurs benefit from stronger banking relationships.
- Banks are uniquely positioned to help entrepreneurs learn about relevant banking products and services, such as for cash management or lending.
- Relationships formed through MSSB trainings can grow into business opportunities.



Increase Community Impact!

- MSSB can help you give back, build community goodwill, earn CRA consideration, and strengthen the local business community.
- Bankers make a professional and personal difference when they teach MSSB to aspiring and experienced entrepreneurs.
- Bank management generates goodwill with community residents.



Hone Your Expertise!

- Refresh your knowledge and continue to build skills.
- Gain insight about the needs of local entrepreneurs and small businesses.



Reap the Recognition!

- Money Smart Alliance members are recognized on the FDIC website.
- Money Smart Alliance members also benefit from opportunities to share and learn ideas from others across the country during webinars.



LEARN MORE AT [FDIC.GOV/MONEYSMART](https://www.fdic.gov/moneysmart).
Join us on social media via [#GetMoneySmart](https://twitter.com/GetMoneySmart).