

# Educational Webinar Series



Thryv and the SBDC partner together to help start and grow small businesses across the nation making an impact through hosted events, webinars, online training and more.

We're dedicated to helping small businesses succeed!

## Overview of Ambassador Program

Our Small Business Ambassadors help entrepreneurs grow, run & keep track of their business, regardless of what stage they're at in the journey. We partner with organizations like the Small Business Administration & their SBDC offices to provide education & specialized training.

## 2021 Presentation Topics

### 3 Most Popular

- Social Media Part 1 - An Overview
- Social Media Part 2 - TikTok, LinkedIn, Twitter
- Reputation Management
- Small Business Websites
- CRM
- Email and Text Marketing (also in Spanish)

- Marketing Services
- Reputation Management
- Website Design - Google (also in Spanish)
- Paid Marketing: Google/Social
- Video Marketing
- Google Analytics

### Packages:

5 Webinars  
\$2,500

10 Webinars  
\$4,500

The Thryv Foundation gives back to local business by investing through education, awards and grants.

**Contact Us** to develop and schedule your SBDC Center Webinar Series



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