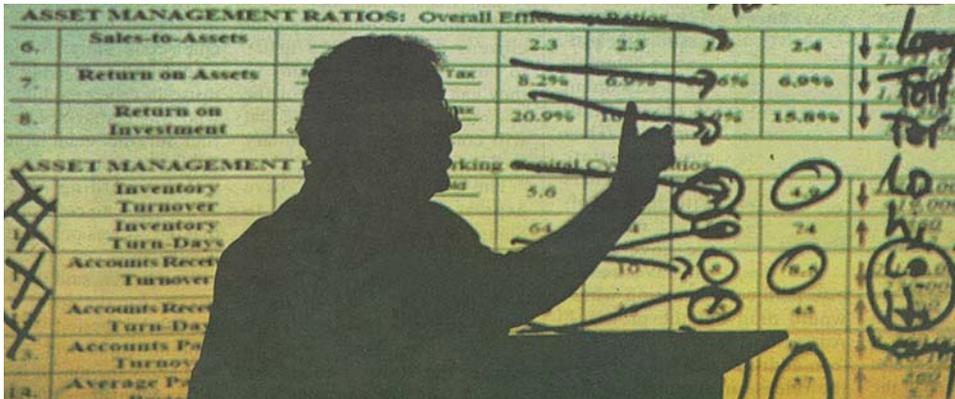


# Take a Look Inside to See What Services We Offer!



**Profit Mastery “cracks the code” to deliver the complete Profit Mastery program in a “blended virtual/online” format.**

*“We undertook the Profit Mastery training – outstanding training that really helped our franchisees understand not only how to build profits, but to understand balance sheet ratios and understand that cash is king and you need to accumulate it.”*

**- Catherine Monson, CEO of FASTSIGNS International Inc.,  
IFA Board of Directors, Keynote Speech at 2016 IFA Convention**



## Here's a "snapshot" of the services we offer!

### Education

#### Keynote Addresses

With our sights on delivering a unique blend of **motivation, information, and humor** – Profit Mastery Keynote Speakers bring “numbers know-how” to life.

#### Workshops

In our hands-on workshops you'll learn to understand your financials, learn how to manage your business to increase profitability and strengthen your relationship with your lender.

#### Profit Mastery University

This is the next level of financial management: a world-class **online** program designed to help your network achieve greater profitability and efficiency.

**Cost-effective and infinitely scalable**, Profit Mastery University teaches the Seven Steps to Business Success, plus methodologies for managing profits, the difference between “making profit” and “having cash,” practical ways to improve cash flow, and how to predict, manage, and control the financial effects of growth.

[www.profitmastery.net/keynotes](http://www.profitmastery.net/keynotes)

[www.profitmastery.net/workshops](http://www.profitmastery.net/workshops)

[www.profitmastery.net/pmu](http://www.profitmastery.net/pmu)

### Benchmark Reports

A Benchmark Study is a financial “snapshot” of an industry group that allows individual business owners to compare their operations to others of similar size and type. This is **financial intelligence that business owners can actually use**...and they LOVE it!

[www.profitmastery.net/benchmarking](http://www.profitmastery.net/benchmarking)

### Performance Groups

Improve profits and cash flow with ongoing support and direction. Participating in a Performance Group will give your network a resource to **solve business management challenges** faster and more effectively.

[www.profitmastery.net/performance-groups](http://www.profitmastery.net/performance-groups)

### Profit Mastery Virtual Sessions

We believe Profit Mastery is “at the heart” of the “COVID-19” crisis response. This international distribution has once again vaulted the issues of profitability, cash flow, and survivability to the head of the line.

[Click here](#) to view a promotional flyer with more information on the virtual sessions and instructions on how to register for them.

# PROFIT MASTERY



CONQUERING  
**RISK**  
SEPTEMBER 21-24

AMERICA'S SBDC 2021 VIRTUAL CONFERENCE

AMERICA'S  
**SBDC**

[www.AmericasSBDC.org/conference](http://www.AmericasSBDC.org/conference)  
#2021SBDC

Profit Mastery has been introduced to almost all seven continents  
(Antarctica is proving to be a little difficult).  
Here are a few of our clients:



The UPS Store



James Moore  
Certified Public Accountants and Consultants



CardinalHealth



And here's what they have to say about us:

*"This was an outstanding opportunity!  
So valuable to managing and evaluating  
your small business.*

*I purchased a small business 15 years ago  
in the jewelry industry and wish I had known  
about it sooner. I think EVERYONE considering  
owning a small business should take this course."*

**- Virtual Attendee**

*"This was a valuable course. If I had this information when I  
started my business 18 months ago I would be in a better  
position now. With these tools I can dive into my financials  
and uncover what is working and what needs to change.  
This will give me hope to continue owning and growing my  
business."*

**- Virtual Attendee**

*"Profit Mastery is the Rosetta Stone of deciphering the language of business. I always felt that I was missing the link from collecting business data to reading PL & BS when it came to making business decisions. I now have the tools to speak the same language as my banker, ask specific questions of my accountant and tracking data specific to my industry."*

**- Virtual Program Attendee**

*"This course helped me take what I teach to business owners every day and translate it into a language they understand. It's amazing what can be accomplished when you both speak the same language!"*

**- Virtual Program Attendee**

*"Absolutely the best information I have ever gotten. I finally learned how to use the information my accounting records were generating. This will be of immeasurable benefit to me in my business. Thank you, thank you, thank you!"*

**- Virtual Program Attendee**



**Questions?  
Contact us!**

**Phone.....206-284-5102**

**Toll-free.....800-488-3520**

**Web.....[www.profitmastery.net](http://www.profitmastery.net)**

**Email.....[info@profitmastery.net](mailto:info@profitmastery.net)**