

Goldman  
Sachs

**10,000**  
**small**  
**businesses**

Learn more about eligibility and how to apply at

[10KSBAPPLY.COM](https://www.10KSBAPPLY.COM)

@GS10KSmallBiz #MakeSmallBig

## YOU BUILT YOUR BUSINESS. WE'LL HELP YOU GROW IT.

Unlocking the growth and job creation potential of small businesses across the United States



Goldman Sachs *10,000 Small Businesses* provides business education, support services and access to capital for growth-oriented entrepreneurs. Participants **gain practical skills** to take their business to the next level, with topics like financial statements, negotiations, and marketing. Participants develop an **actionable growth plan** for the business with the help of business advisors and like-minded entrepreneurs.

The program is **free for participants** and delivered in partnership with academic institutions across the country. To date, Goldman Sachs *10,000 Small Businesses* has served over 10,000 businesses in all 50 states, Washington D.C. and Puerto Rico.



## HOW IT WORKS

### Business Management Education

We partner with local colleges to provide small business owners with a practical business education.

- 10-week program focused on business growth
- Best-in-class curriculum
- Network of fellow business leaders, business advisors, trained faculty
- No cost to all participants
- Available to small businesses in every state

## RESULTS & IMPACT

Program results show that *10,000 Small Businesses* graduates consistently grow their revenues and create jobs at rates that outperform the broader economy.

**98% graduation rate**

**67% of graduates increase revenues just 6 months after graduating**

**47% of graduates create new jobs just 6 months after graduating**

**86% of graduates do business with other alumni**

## BEYOND THE CLASSROOM

### A Network of Support

Through the education program, you will have opportunities to learn from other small business owners, receive expert advice from business professionals, get one-on-one business advising, and join a national network of entrepreneurs following graduation.

### Access to Capital

Goldman Sachs *10,000 Small Businesses* partners with Community Development Financial Institutions (CDFIs) and other mission-driven lenders to expand access to capital for small businesses. Through these partnerships, loans are available to qualifying small businesses that lack access to affordable capital or may not qualify for traditional sources of credit.

## IS YOUR BUSINESS READY?

We look for applicants who are passionate about growing their business and creating jobs in their communities, and generally meet these criteria:

- Owner or co-owner of a business
- Business in operation for at least two years
- Business revenues of at least \$75,000 in the most recent fiscal year
- Minimum of 2 employees (including the owner)



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