

# FranFit

# YOU'RE HELPING YOUR CLIENTS SUCCEED



*Let us do the same for you!*

FranFit PROVIDES YOU WITH FREE TRAINING, resources, and support to help you acquire more clients and build your consulting hours; while expanding your understanding of the franchise industry.

FranFit is a cooperative between SBDC; the International Franchise Association; and FranNet, the most respected name in the franchise industry. FranFit Certification enables you to properly introduce your clients to select franchise opportunities that align with their personal leadership skills, lifestyle needs, and investment levels—an introduction that could change their life!

Franchise ownership puts your clients into business for themselves, but not by themselves. While franchise businesses are independently-owned, franchises offer the entrepreneur a national support network and a proven business model to ensure success in an ownership role.

**FRANFIT CERTIFICATION IS  
NO COST FOR SBDC  
ADVISORS!**

## Here is what you can expect with program enrollment:



**EDUCATION:** Live professional development, self-guided tutorials, and monthly calls centered around industry updates and resources



**CERTIFICATION:** Interactive certification module lead by industry experts



**VALIDATION:** Completion of your FranFit certification confirms your expertise in providing qualified, industry advice



**ECONOMIC IMPACT:** With franchise launch, we'll ask your client to help measure economic impact in your local community



**COUNSELING HOURS:** Receive five or more counseling hours with a trusted FranNet consultant

*Get in touch!*

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To access FranFit training modules, success stories, and resources, visit [franfitpartners.com](http://franfitpartners.com).