



# Run your business with QuickBooks

Smart, simple accounting tools that help your whole business thrive

“The #1 accounting software for small businesses”<sup>1</sup>

## What is QuickBooks?

QuickBooks provides **easy-to-use accounting tools** that help you manage your bookkeeping with confidence. When you're paid, QuickBooks automatically organizes it so your books are balanced at tax time and year round. All of your financial data is stored under one roof, so you can manage it all from one place - your QuickBooks account.

## Why QuickBooks?

**QuickBooks keeps it simple.** Track expenses, customize invoices, run reports and more - all in one place.



### Manage it all from one place

From tracking everyday expenses to being ready for tax time, QuickBooks can help you run your business smarter from anywhere you're working.



### Easily track your cash flow

Send custom quotes and invoices to get paid faster. Then track your sales and expenses and sort receipts in one place.



### Build better business insights

Create reports and collaborate with your advisor to see how your business is doing and get ready for tax time.

## How can I get started?

QuickBooks offers various tools to best suit your business needs. Follow these steps to get started.

### Choose a product

[Take a look at our different offerings](#) to see what features best meet your needs.

Simple Start	Essentials	Plus	Advanced
Start your business off on the right foot with basic bookkeeping tools.	Manage your growing business with automated billing features.	Get better organized and manage projects, inventory & contractors.	Move forward with deeper insights and dedicated support.
<del>\$25</del> <b>\$12<sup>50</sup> /mo</b>	<del>\$50</del> <b>\$25 /mo</b>	<del>\$80</del> <b>\$40 /mo</b>	<del>\$180</del> <b>\$90 /mo</b>
<a href="#">Buy now</a>	<a href="#">Buy now</a>	<a href="#">Buy now</a>	<a href="#">Buy now</a>
<a href="#">Learn more</a>	<a href="#">Learn more</a>	<a href="#">Learn more</a>	<a href="#">Learn more</a>

[Click here](#) to get started.

## Where can I learn more?

To get started today with a **free trial** and to learn more, visit our website for members of America's SBDC.

[Start your free trial today](#)

Questions? Send us an email at [QuickBooks\\_Support@Intuit.com](mailto:QuickBooks_Support@Intuit.com)

<sup>1</sup> #1 accounting software: #1 accounting software for small to midsize business based on PCMag, as of November 2019.